



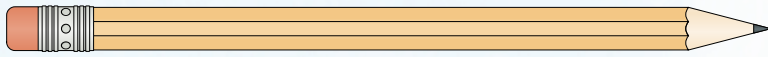
BACK TO SCHOOL

Benefits Review



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Your Benefits Review



As the summer winds down and the back-to-school season approaches, it's not just students and teachers who need to get ready for a new year. Schools and faculty/staff alike can benefit from a "tune-up" of their health benefits to ensure they're ready for the year ahead. Captivated Health offers a unique, comprehensive benefits program tailored to the needs of educational institutions and their employees, making this the **perfect** time to begin reviewing your benefits package to find ways to better optimize it.



Why Back-to-School Season is Perfect for a Benefits Review

Reflect and Plan Ahead

The back-to-school season is a good time to reflect on how the recent benefits renewal went and to begin considering options for the next year. This forward-thinking approach ensures that you're always prepared to offer the best benefits package to meet the evolving needs of your team.

Increased Awareness

With everyone focusing on getting back into routines, there's a heightened awareness about health and wellness. Faculty and Staff are more likely to pay attention to their benefits and make informed decisions.

Family Focus

For many people, back-to-school season is all about family. It's a prime time to highlight **family-friendly** benefits, such as dependent care, wellness programs, and preventive care options.

Gear Up for Success!



Preventive Care and Wellness Programs

Encourage your faculty and staff to take advantage of *preventive care services*!

- Annual check-ups, vaccinations, and wellness screenings are crucial for early detection and prevention of health issues.

Did you know? Captivated Health offers robust wellness programs designed to keep employees and their families healthy, reducing absenteeism and increasing productivity.

Mental Health Support

The stress of a new school year can be significant. Ensuring that your benefits package **includes comprehensive mental health support is essential.**

Programs through Captivated Health can help provide access to mental health professionals, counseling services, and stress management programs to support your employees' mental well-being.



Helpful Tip: Schedule your annual check-up and encourage your family members to do the same.

Flexible Spending Accounts (FSAs)

Remind employees to utilize their FSAs for back-to-school expenses such as medical supplies, prescription glasses, and other eligible healthcare costs. This can provide significant tax savings and make healthcare expenses more manageable.

Reminder: FSA funds typically expire on December 31st. It's important to plan your healthcare purchases accordingly to avoid losing any unused funds.

Dependent Care Assistance

As kids head back to school, dependent care needs may change. Ensure your employees are aware of any dependent care assistance programs that may be available to them. With Captivated Health, we offers solutions such as Dependent Care Accounts to help employees manage the cost of childcare and other dependent care expenses.

Telehealth Services

With busy schedules, telehealth services offer a convenient way for employees to access healthcare without taking time off work. Telehealth options provide 24/7 access to medical professionals, making healthcare more accessible and convenient.



Communicating your Benefits ●●●●●●●●●●

Effective communication is key to ensuring employees are aware of and utilize their benefits. Consider these strategies:

Workshops and Webinars

Host informational sessions to educate your faculty and staff about their benefits. Captivated Health can assist with materials and presentations, and vendors are always available to connect directly with your employees.

Digital Updates

Use your company's intranet, email newsletters, and social media channels to share updates and reminders about benefits.

Personalized Assistance

Offer one-on-one consultations to help employees understand their benefits and make the best choices for their needs.

Back-to-school season is more than just a time for students to get back to learning; it's an opportunity for employers to revisit and enhance their benefits offerings. With Captivated Health, you can provide a comprehensive, tailored benefits package that meets the needs of your employees and their families. By reviewing your benefits now, you'll start setting the stage for a healthier, more productive year ahead.



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